

PAN-AFRICAN VOICE

Media Kit 2026

2026 PARTNERSHIP OPPORTUNITIES





The home of Africa's most inspiring voices.

DIGITAL & SOCIAL

100,000+
monthly digital visitors

75,000+
social reach

PRINT

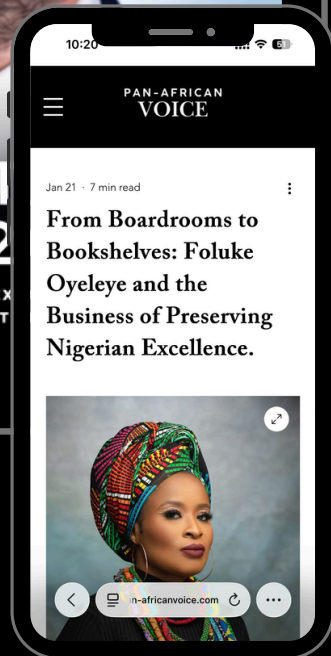
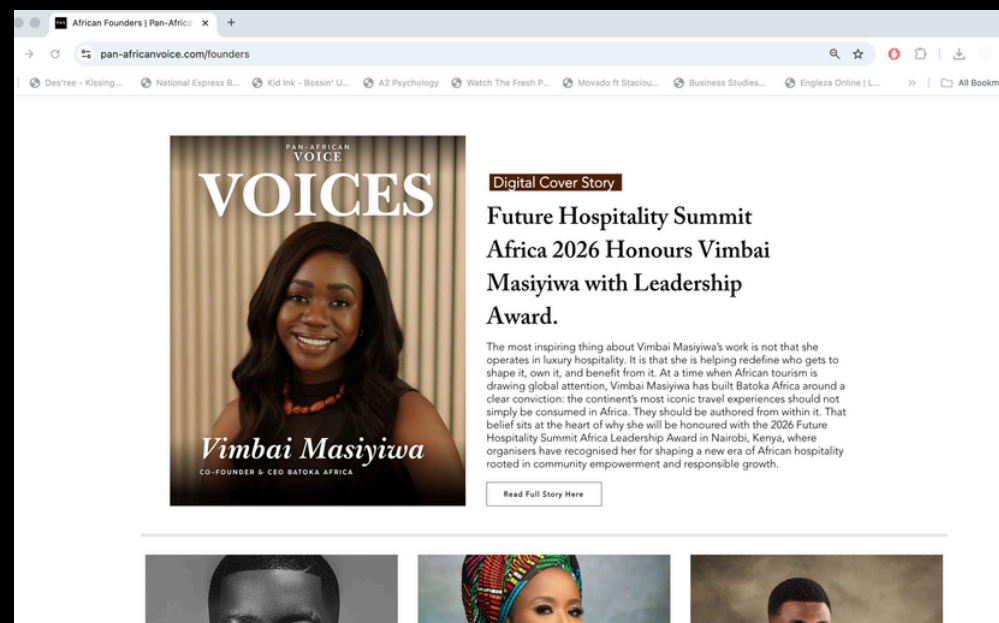
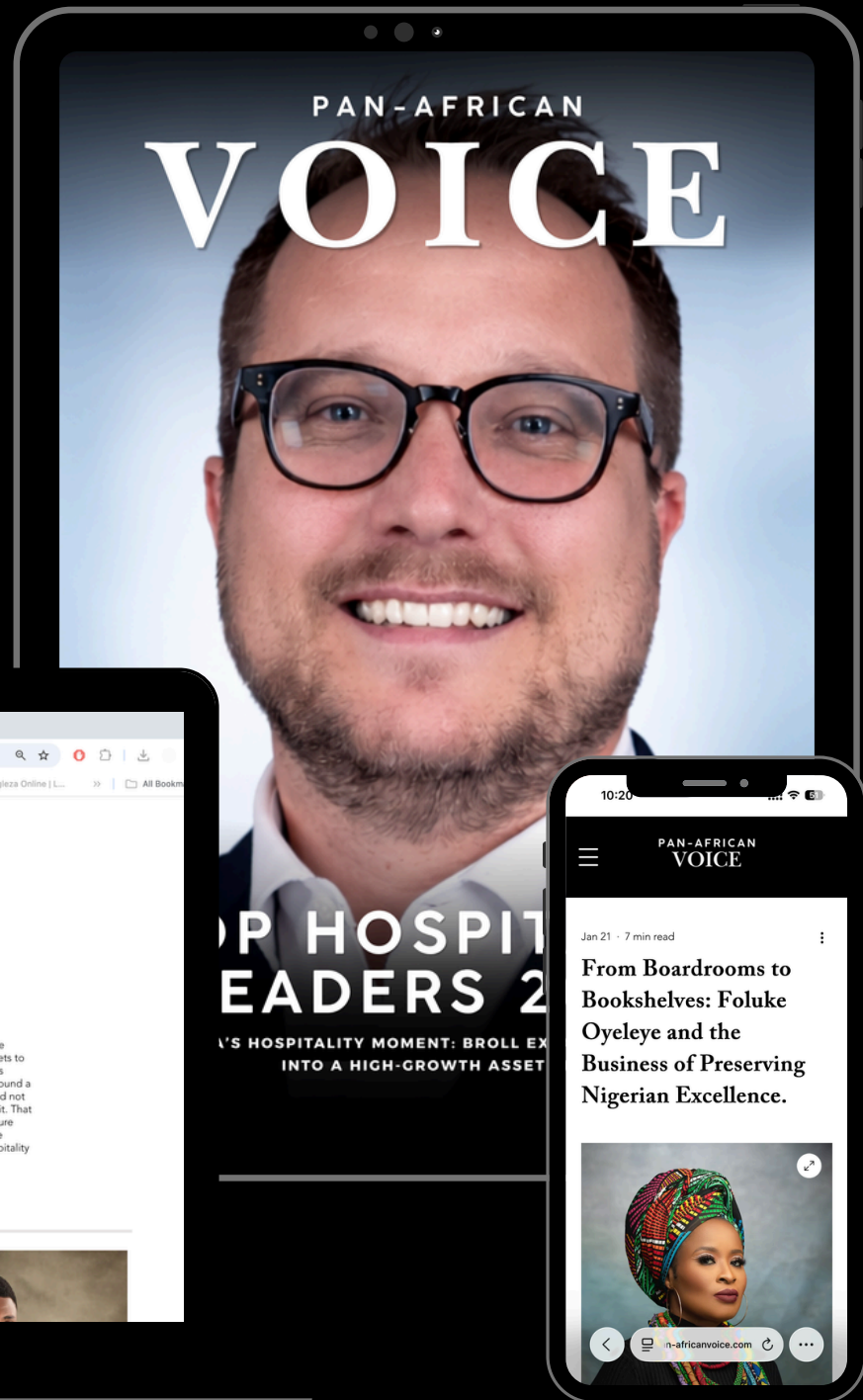
25,000
readers

2,000
subscriptions

EVENTS

1
annual event

88%
leaders & executives



PAN-AFRICAN VOICE

PAN-AFRICAN VOICE MISSION

We exist to amplify African excellence by documenting the stories and voices pushing the continent forward.

Pan-African Voice's Target Audiences

A detailed analysis of the readership profile.

66%

Male readers

34%

Female readers

60%

30-40 years old

20%

25-30 years old

20%

40+ years old

MAJOR REGIONS

67%

Southern Africa

20%

North & Central Africa

13%

East & West Africa

VISIT BY DEVICE

80%

Mobile

17%

Desktop

3%

Tablet

READERS

48%

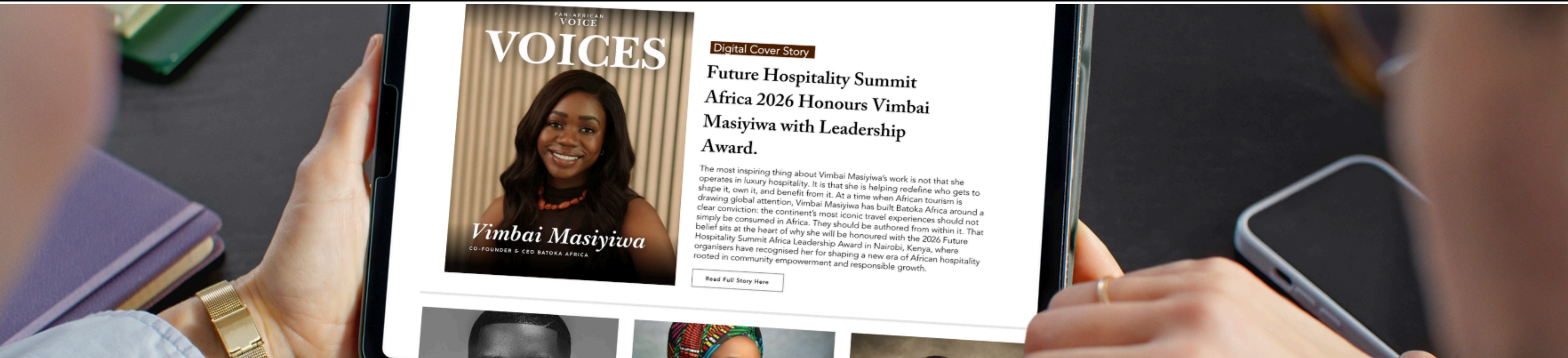
senior executives

30%

Business owners

22%

Professionals



Pan-African Voices' Multimedia Platforms

Pan-African Voice provides brands, business leaders, and audiences across Africa with resources and platforms that drive success and inspire innovation.

Print

ADV Page
Article
Brand Voice
Insights

Web

Display ADV
Article
Digital Brand Voice

Social

Social

Events

Leadership Forum
Media Partnership

Print

Pan-African Voice is an authoritative source for leader profiles, and in-dept articles dedicated to those who want to stay updated on key places and trends driving Africa's economic landscape forward.

ADV Page

Our advertising pages provide businesses and entrepreneurs with visibility among a select audience, strengthening their identity in Africa's premier publication.

FEES PAGE 10



Print Article

Our editorial articles offer businesses and entrepreneurs exclusive spaces to share their stories and reach a global, influential audience.

Profile Interview Feature
Cover Story Feature

\$3,500 + VAT
\$8,000 + VAT

5% VAT RATE*

In this exclusive interview, Pan-African Voice has the rare privilege of documenting H.E. Ambassador Isaac Moyo at a defining moment in public service, following his December 2025 appointment as Ambassador of the Republic of Zimbabwe to the United Arab Emirates. For a publication committed to profiling the people

shaping Africa's future through leadership, business and institution building, this conversation carries particular weight. Ambassador Moyo is not simply stepping into a new diplomatic post. He is bringing more than four decades of statecraft, foreign service discipline and executive level experience to one of Zimbabwe's most strategically important international relationships. Ambassador Moyo is not simply stepping into a new diplomatic post. He is bringing more than four decades of statecraft, foreign service discipline and executive level experience to one of Zimbabwe's most strategically important international relationships.

Born on 18 May 1958, Ambassador Moyo belongs to a generation of public servants whose careers were built through long years of institutional responsibility rather than public spectacle. Married to Mrs Priscilla Moyo and a father, he presents the image of a man shaped by continuity, duty and personal steadiness. His academic path reflects the same seriousness of purpose. He earned a Bachelor of Arts from the University of Zimbabwe and later a Bachelor of Law from the University of South Africa, a combination that speaks to both intellectual range and administrative depth. Together, those foundations help explain a career defined by political judgment, legal awareness and a sustained understanding of how states protect their interests at home and abroad.

He joined the President's Department in Zimbabwe in 1981 as a Foreign Service Officer,

beginning a career that would place him at the heart of both diplomacy and executive government. His early international assignments took him to Ethiopia, where he served as First Secretary from 1985 to 1988, before moving to France as Counsellor and then to London in the same capacity.

These postings were not merely titles on a diplomatic record. They formed the practical training ground of a career built across complex political environments, demanding both representation and restraint. He later served in South Africa as Minister Counsellor from 1994 to 1998 and returned as Ambassador from 2014 to 2018, deepening his experience in one of Zimbabwe's most consequential bilateral relationships.

What makes this appointment especially compelling is the clarity of purpose he brings to it. Ambassador Moyo describes the decision as a profound honour, but his focus is firmly on outcomes. At the centre of his mission is the growth and deepening of bilateral relations between Zimbabwe and the UAE. He sees strong political ties as the foundation on which meaningful economic engagement is built, with the aim of expanding bilateral cooperation, increasing engagement between leaders and ensuring the relationship delivers practical benefits for both nations.

“Zimbabwe boasts a very strong and highly skilled human capital base, a critical asset that directly drives business performance, profitability and innovation.”

That diplomatic foundation supports three further priorities. The first is trade. While the UAE already stands as Zimbabwe's biggest trading partner, he is clear that there is room to grow volumes further,

with the Embassy ready to support businesses through market information and direct connections across sectors of interest. The second is investment. He intends to position Zimbabwe's opportunities more assertively across agriculture, mining, renewable energy, infrastructure development and manufacturing, using business diplomacy to attract foreign

direct investment on a mutually beneficial basis. The third is tourism. With Zimbabwe's diverse attractions and distinctive visitor experiences, he wants the Embassy to help position the country as a premier destination for Emirati travellers and visitors from across the wider region. Ambassador Moyo's significance in this moment lies not only in the depth of his diplomatic service, but in the rare trust he has earned at the core of government leadership. Over the years, he held various senior roles in the President's Department, including Director Foreign Operations. From 2018 to 2025, he served as Director General in the President's Office, a position that placed him close to national decision making before his latest appointment to the UAE. That arc matters. It shows a leader who has operated both on the international front line and inside the executive core, understanding diplomacy not as ceremony, but as a serious extension of national strategy.

For our readers, the ambitious professionals, dedicated founders and business leaders, there is a clear lesson in Ambassador Moyo's journey. Enduring influence is often built quietly through competence, consistency and the ability to earn trust over time. In a world that often celebrates visibility first, his career is a reminder that credibility remains one of the most powerful forms of capital.

Interview: H.E. Isaac Moyo, Ambassador of the Republic of Zimbabwe to the United Arab Emirates.
By: Collins Nyatanga
Location: Embassy of Zimbabwe in Abu Dhabi, UAE
Date: 22.02.2025

Collins: Ambassador Moyo, thank you for the incredible honour to sit with you today. Let's start here, when you received the news of your posting, what was the first thing that came to your mind- personally and professionally?

Ambassador Moyo: When I received the announcement of my appointment as Zimbabwe's new Ambassador to the UAE, I felt greatly honoured and truly privileged to serve my country and its people in the UAE. I knew from the beginning that economic diplomacy would become a major part of my assignment.

Collins: In one sentence, what would you say is the definitive purpose of your Mission?

Ambassador Moyo: To maintain, strengthen and deepen bilateral relations between Zimbabwe and the UAE; facilitate and promote trade, investments and tourism as well as with



H.E. Omar Obaid Alhisan Alhamsi, Undersecretary of the Ministry of Foreign Affairs, received a copy of the credentials of H.E. Isaac Annanias Moyo, Ambassador of the Republic of Zimbabwe to the UAE.

Print Brand Voice

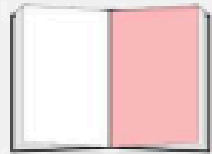
Our Brand Voice solutions give companies the opportunity to tell their story and engage a wide audience through multichannel strategies.



Signature upto 1,200 words \$3,500 + VAT

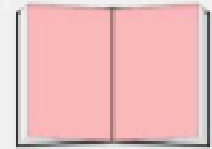
ADV Print Formats

PAGE



SINGLE PAGE

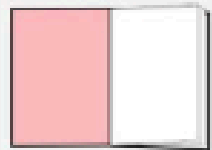
\$2,500 + VAT



DOUBLE PAGE SPREAD

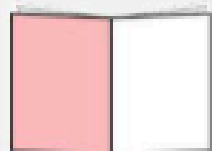
\$3,500 + VAT

COVER



FRONT COVER

\$5,000 + VAT



BACK COVER

\$4,000 + VAT



BACK COVER + INSIDE FRONT COVER

\$10,000 + VAT

5% VAT RATE*

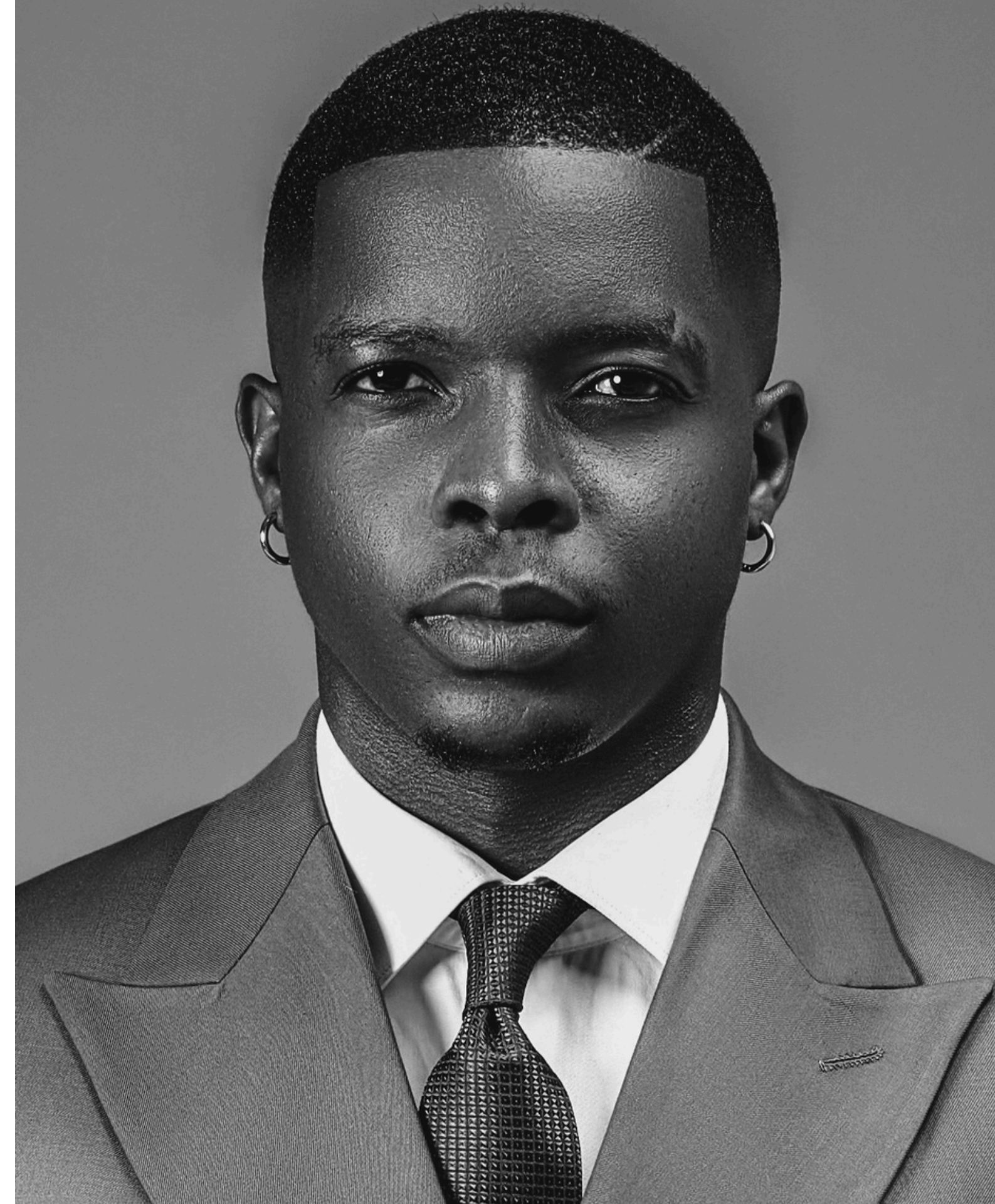


Print Specifications

AD SIZE	Trim (W x H)	Bleed	Safe Area
Single Page	20.5 x 26.5 cm	26.5 x 27.5 cm	19.5 x 25.5 cm
Spread (DPS)	26.5 x 41 cm	27.5 x 42 cm	25.5 x 39 cm
Special Operations	By request		

Image Resolution	300 dpi JPEG (CMYK)
Color	4/C Process (CMYK)
Preferred Digital File Format	PDF, images in CMYK and all fonts embedded
Open Files for Reports	Package: Indesign, with fonts and links

Please send materials to editor@pan-africanvoice.com



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Dubai International Financial Centre



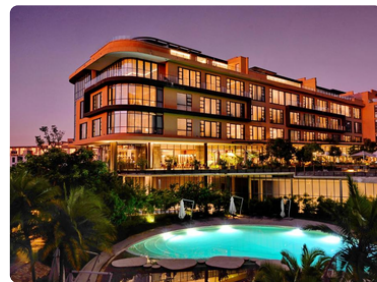
سلطة فاحة دبي للسيليكون
Dubai Silicon Oasis Authority



meydan FZ
DUBAI TO THE WORLD



HYATT REGENCY
HARARE THE MEIKLES



THE HOUGHTON HOTEL
Spa, Wellness & Golf



MUTUAIGA GOLF CLUB
Home of Golf
KENYA



FHS AFRICA



THE ROYAL PORTFOLIO
THE SILO



30+ Embassy offices worldwide



Web

Pan-African Voice website is the home of executive profiling, business insights and analysis on Africa's business, economy and innovations - offering content that informs and inspires.

Display ADV

Our advertising pages provide businesses and entrepreneurs with visibility among a select audience, strengthening their identity in Africa's premier publication.

30 day ad placement	\$5,000 + VAT
60 day ad placement	\$10,000 + VAT
90 day ad placement	\$15,000 + VAT

5% VAT RATE*



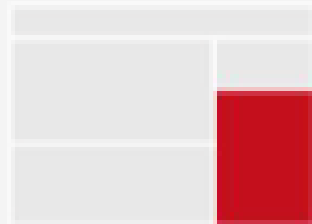
Online Advertising Formats



MASTHEAD

jpeg. gif
100 KB
970x250 px

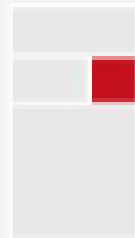
The Masthead is placed between the website's header and the body of the page and is the ideal solution for delivering high impact creative content.



TOWER

jpeg. gif
200 KB
300x600 px

The Banner Tower format occupies a sidebar on the website, making it ideal for campaigns that aim to capture attention without interfering with the main content.

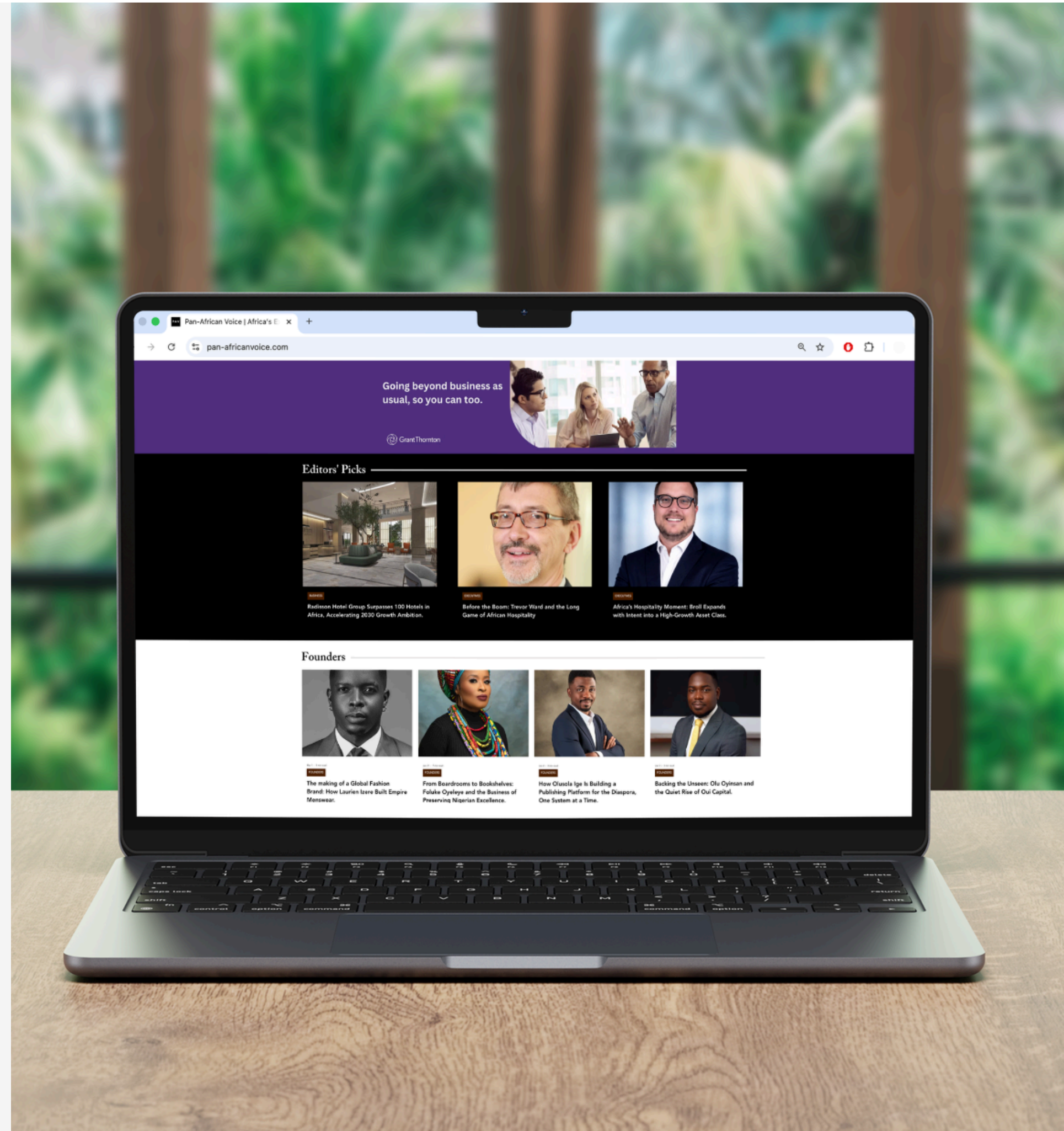


BOX MOBILE

jpeg. gif
100 KB
300x250px

The medium rectangle is a format that allows for easy and immediate executions of any creative content.

FEES PAGE 14

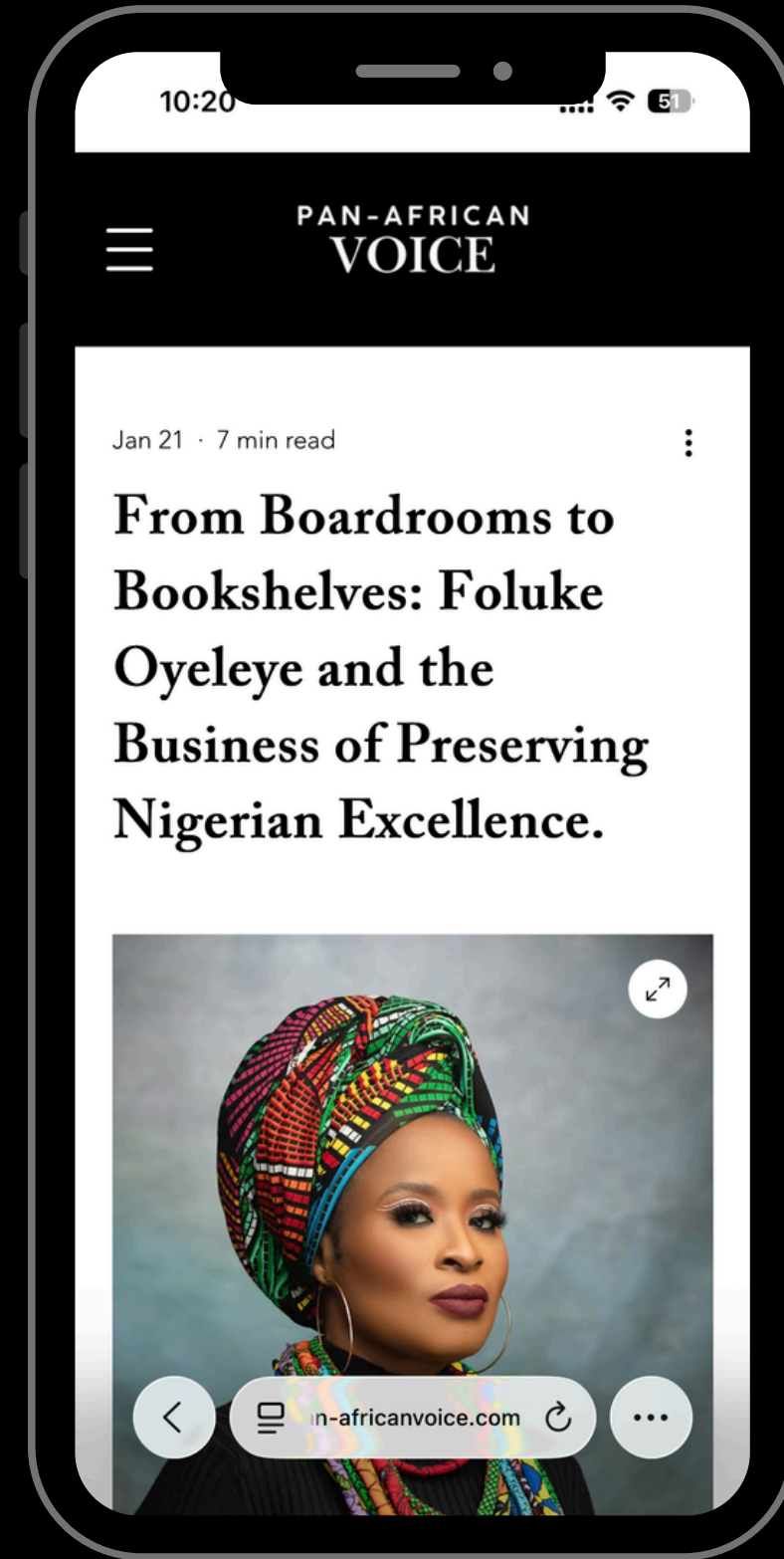


Digital Article

Our editorial articles provide businesses and entrepreneurs with exclusive spaces to tell their story and reach a global, influential audience.

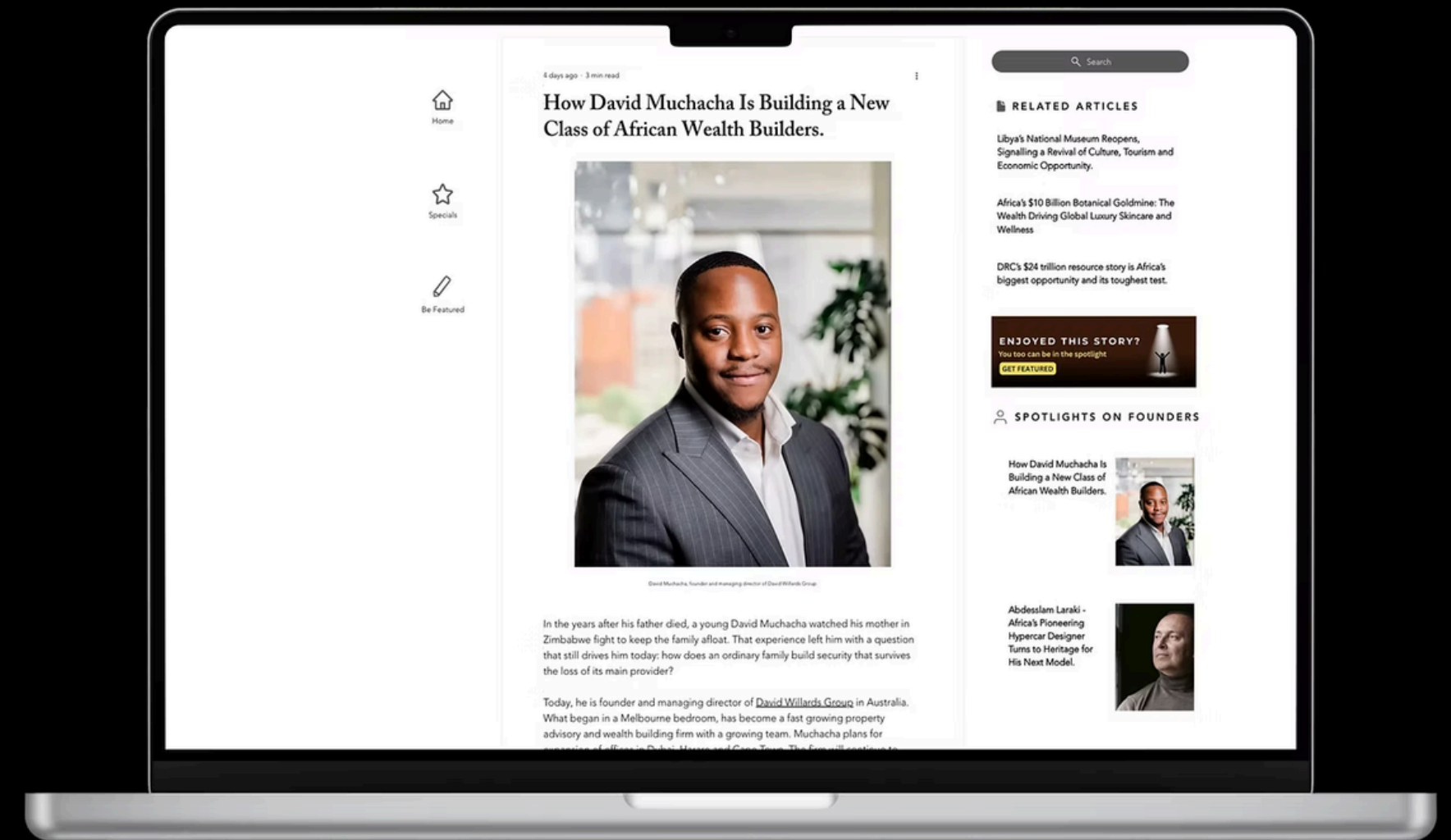
Standard	upto 500 words	\$1,500 + VAT
Signature	upto 900 words	\$2,500 + VAT
Premium	upto 1200 words	\$3,500 + VAT

5% VAT RATE*



Digital Brand Voice

Our Brand Voice solutions give companies the opportunity to share their story and engage a wide audience through multichannel strategies.



Signature

upto 1,200 words

\$3,500 + VAT

5% VAT RATE*

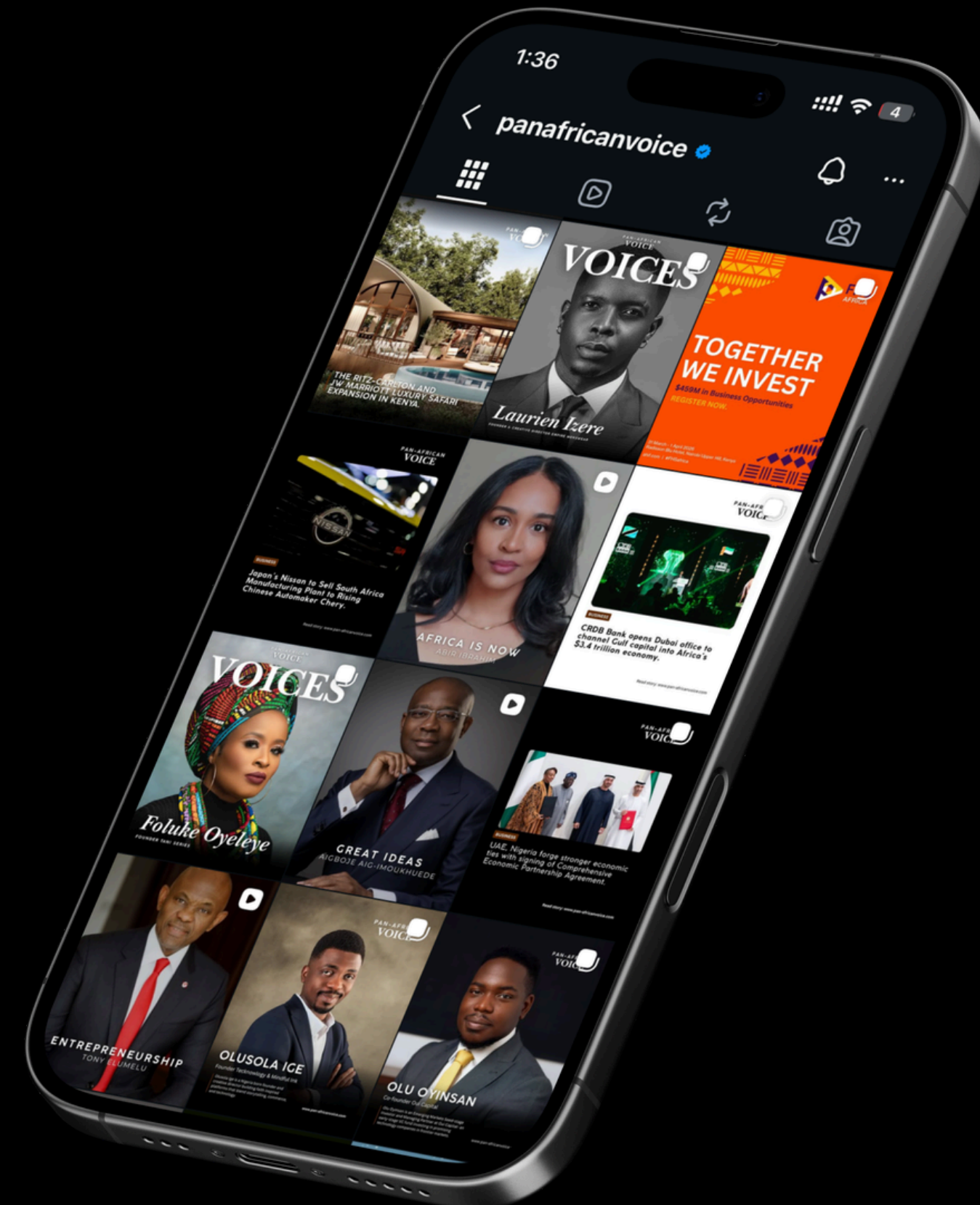
Social

Pan-African Voice's social media channels are the place where business, leadership, and success stories come together to inspire and engage an exclusive community.

Social

Pan-African Voice offers companies and brands the opportunity to tell their story through its official social media channels, reaching an exclusive community of leaders, decision-makers, and business enthusiasts.

Each piece of content is directly published on Pan African Voice's pages, ensuring maximum visibility and enhancing the brand's value due to its authority in the editorial landscape.



Events

Pan-African Voice organises an annual high profile forum that brings together leaders, companies and entrepreneurs.

PAV Leadership Forum

Pan-African Voice organises an annual high profile forum that brings together leaders, companies and entrepreneurs.

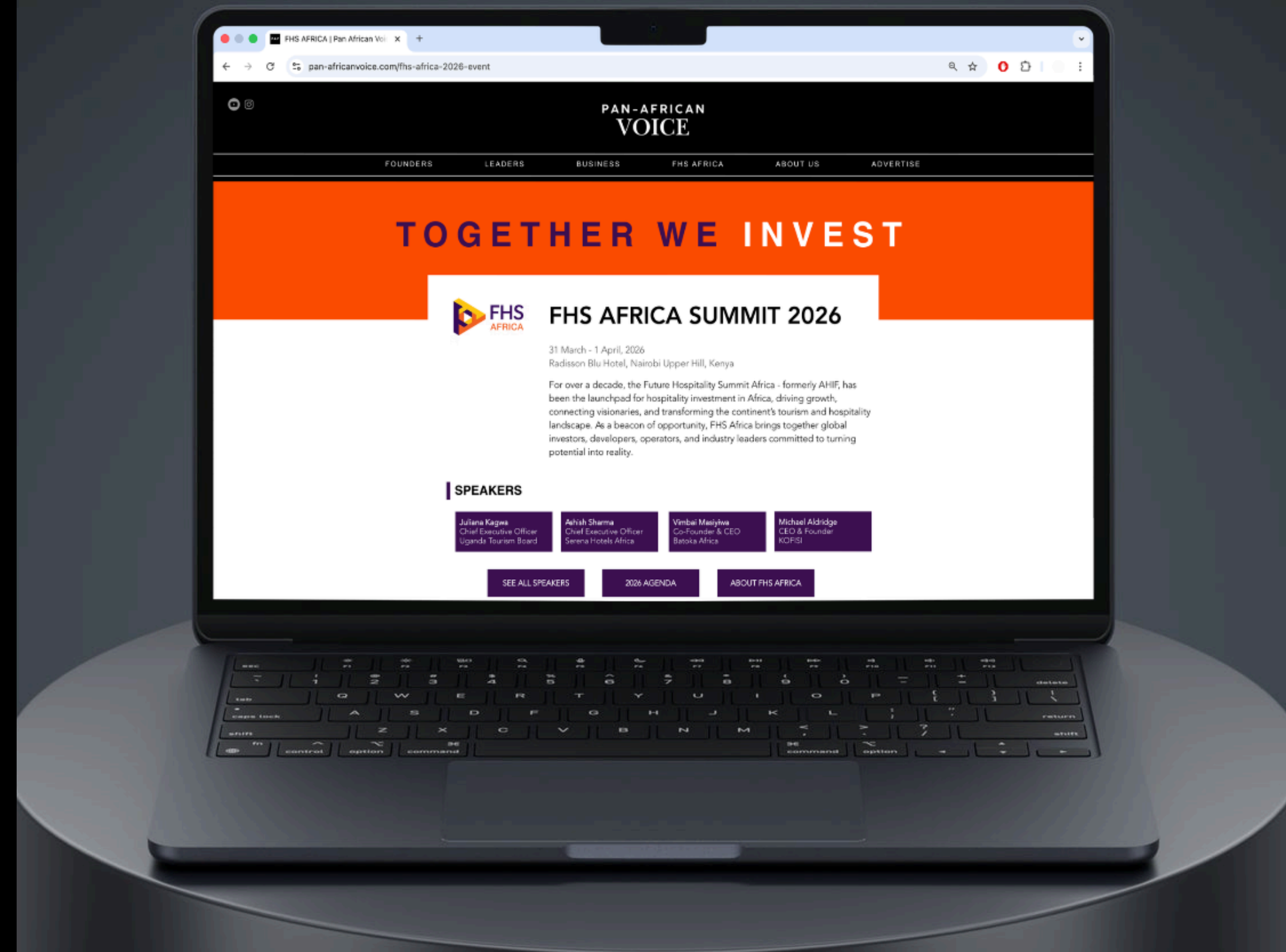
This exclusive gathering provides a unique opportunity for networking and exchanging of ideas on business, policy and innovation topics.

Contact: editor@pan-africanvoice.com



Media Partnership 2026

A media partnership offers strategic visibility through media coverage, digital promotion, and co-branding, including customized content, PR, and physical presence, to maximize the impact of the event or project.



Contact: editor@pan-africanvoice.com

PAN-AFRICAN
VOICE